

RADIOPROTECTION



HIGHLIGHT YOUR EXPERTISE IN RADIATION MEASUREMENTS

Radioprotection is a respected industry publication for key players and participants in the field of radiological protection for over 40 years.

It features articles on various aspects including both ionising and non-ionising radiations. Aside from education, fields of interest range from research and development to operational matters and training.

The publication covers a wide spectrum of applications whether it be practical or theoretical in nature. Topics include measuring techniques, instrument development, dosimetry, biological effects (in vivo and in vitro), epidemiology, environmental impact and risk assessments.

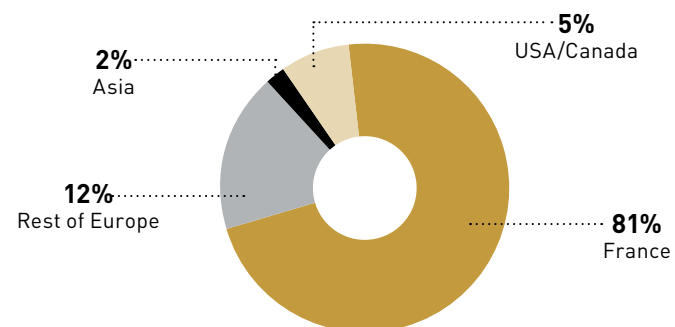


Photo created by Wavebreakmedia / Freepik

AUDIENCE

- Members of the French Society of Radiation Protection (SFRP)
- Professionals in radiation protection, researchers, engineers, technicians, health professionals within research institutes, universities, industries and hospitals

WORLD READERSHIP



READERSHIP

- **9000 readers** per issue
- Frequency of publication: **4 issues per year**

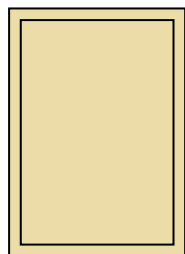
EDITORIAL CALENDAR 2021

Volume	Booking Deadline	Material Deadline	Month of Release
Vol 56 - 1	February 12	February 19	March
Vol 56 - 2	April 23	April 30	June
Vol 56 - 3	July 16	July 23	September
Vol 56 - 4	October 29	November 5	December

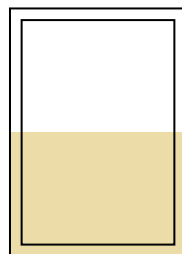
ADVERTISING RATES

PRINT MAGAZINE			-8%	-15%	-20%
Format	Size (W x H mm)	X 1	X 2	X 3	X 4
Outside Back Cover	210 x 280 mm	2 800 €	2 576 €	2 380 €	2 240 €
Inside Back Cover	210 x 280 mm	2 500 €	2 300 €	2 125 €	2 000 €
Inside Front Cover	210 x 280 mm	2 300 €	2 116 €	1 955 €	1 840 €
Full Page	210 x 280 mm	1 900 €	1 748 €	1 615 €	1 520 €
Half Page	210 x 140 mm	1 200 €	1 104 €	1 020 €	960 €

AD SIZES



Full Page
Width 210 mm
Height 280 mm



Half Page
Width 210 mm
Height 140 mm

MATERIAL SPECIFICATIONS

- Supply your advertising material in high quality PDF, 300 DPI and all fonts embedded
- No native files
- For full page advertisements add 5 mm to the indicated size for the bleed
- Flatten all layers and transparencies in your source material

ADVERTORIAL AND SPONSORED CONTENT

Reinforce the credibility of your message by featuring it as an article within our respected editorial environment. An advertorial in Radioprotection allows you to highlight your subject expertise and featured product using targeted content that is relevant to readers for a more receptive audience.

ADVERTORIAL RATES

Page Size	Rate per insertion
Full Page	1 900 €
Half Page	1 200 €

ONLINE ADVERTISING RATES

Banners	1 month	3 months	6 months
300 x 225 px	350 €	950 €	1 500 €
300 x 90 px	300 €	700 €	1 150 €

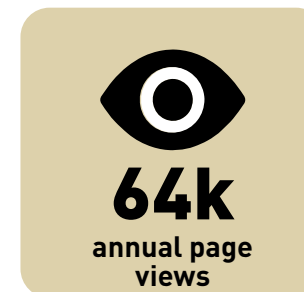
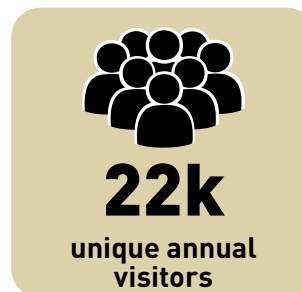
MATERIAL SPECIFICATIONS

- GIF files, with the URL link
- Resolution: 72 dpi



Photo created by Pressfoto / Freepik

DIGITAL AUDIENCE



JOBS CORNER

- Post your career opportunities in our jobs corner
- Send us your PDF file
- Price = 580 € for 60 days

<http://www.radioprotection.org/jobs>

LISTING IN PARTNERS SECTION

- Raise brand awareness in the digital section for partners
- 750 € for 12 months (before tax)
- Maximum of 50 words

<http://www.radioprotection.org/sponsors>

TERMS AND CONDITIONS

- **Advertising policy:** Advertisers and advertising agencies assume liability for all content (text and illustration) of printed advertisements.
- **Payment terms:** Invoices are issued after the publication release and are due 30 days from invoice date. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision of the contract, in which case all unpaid charges shall become immediately payable. For correct identification, advertisers should provide us with the date, amount and reference for each bank transfer.
- **Cancellation policy:** Cancellations are not accepted after closing dates, which are indicated on the editorial calendar.
- **Insertion orders and material:** Advertisers or advertising agencies must return or provide written insertion orders and material no later than closing deadlines.
- **Advertising placement:** Advertising placements (except premium placement on inside front cover, inside back cover and back cover) cannot be guaranteed. Publisher reserves the right to insert the advertising anywhere in the publication. Premium placements are sold on a first come, first-served basis.
- **Advertising publication:** Publisher reserves the right to reject an advertisement for any reason without liability.
- **Material specifications:** Radioprotection is only published in CMYK, 4/C. Any color specified in files other than CMYK cannot be printed. the publisher cannot be held responsible for the final quality of advertisements provided in RGB format or not meeting the technical specifications.
- **Material modifications:** Requests for modifications to existing materials will result in additional charges. depending on how the original files are set up, it may not be possible to make some changes, and therefore new materials may be requested.

ADVERTISING CONTACT

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More information on:
www.radioprotection.org